

FOR EVENT PROMOTERS

FlippinTickets

Sell tickets, run the door, and cash out – in one place.

flippintickets.com

THE PROBLEM

Running events should not mean juggling five tools

- Buyers want WhatsApp and mobile checkout – not only a website form.
- Door staff need scanning without a separate app or spreadsheet.
- Payouts, guest lists, and marketing live in different places.
- Vendors, artists, and sponsors are managed in inboxes and chats.

THE PROMISE

One platform from first listing to last scan

- List events and sell on the web and WhatsApp.
- Manage applications, lineup, schedule, and sponsors.
- Scan digital and printed tickets at the door.
- Request cashouts and track balances with your team.

HOW IT WORKS

Four steps to a live event

1

Create

Draft your event, tickets, venue, and team.

2

Sell

Publish and sell on the web and WhatsApp.

3

Door

Scan QR codes and printed stock on event day.

4

Cash out

Track revenue and request payouts per currency.

TICKETING

Flexible tickets buyers understand

- Multiple tiers with prices, inventory, and sale windows.
- Ticket groups for clearer listings (Early bird, GA, VIP).
- Group check-in at the door – one ticket or the remaining group.
- Refund windows and fees you configure per event.

WHATSAPP

Meet buyers where they already are

- Share a WhatsApp tickets QR from admin – buyers message tickets {eventId}.
- Confirmed tickets still land in My tickets with the same door QR.
- Request cashouts by text (e.g. cashout \$50) from your registered number.
- Text Balance for active-event payout summaries without opening the dashboard.

DOOR OPS

Scan and sell without another app

- Browser-based QR scanning on phone or laptop.
- Generate printed ticket stock and download PDF sheets.
- Record outlet or walk-up sales against inventory.
- Guest list for support, audits, and eligible refunds.

Vendors, artists, and sponsors – not just tickets

- Open vendor and artist applications on your public event page.
- Review, approve, or invite partners directly in admin.
- Build lineup and day-of schedule for the event (and festival sites).
- Show tiered sponsors on the public event page.

MARKETING

Reach audiences you already earned

- Email and WhatsApp reachouts to owned and lookalike audiences.
- Abandoned-cart recovery for buyers who started checkout.
- Affiliate codes (?ftk=) and promo codes per event.
- Dashboard charts for sales, affiliates, and campaign performance.

TEAM

Right access for every role

- Invite by email – PIN sign-in, no password setup on day one.
- Roles: organiser, scanner, ticket seller, affiliate, and more.
- Shared view of sales, guest lists, and cashout status.
- Promoter handbook and help centre for onboarding staff.

WHY FLIPPINTICKETS

Built for Africa's live events scene

- Community-first marketplace – promoters, artists, vendors, and buyers.
- Mobile-friendly for real venues and WhatsApp-first markets.
- Transparent cashouts and event health in one admin.
- Without enterprise overhead – go from draft to door faster.

NEXT STEP

Ready to promote with FlippinTickets?

- Start in admin: flippintickets.com/admin
- Read the handbook: flippintickets.com/help-centre/promoters
- Download the handbook PDF: </docs/promoter-handbook.pdf>
- Talk to us: flippintickets.com/contact-us

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